

diversity, equity & inclusion

# Business Professionals



Cooley takes a comprehensive approach  
to building a firm and workplace  
that reflects equality for all.

---

Training and educating on topics such as inclusive leadership, antiracism, micro-inequities and allyship

---

Hiring a manager to focus exclusively on DEI efforts for business professionals

---

Embarking on continuing education about the experiences of underrepresented groups in the firm and the legal industry

---

Sponsoring firmwide small-group discussions to promote employee awareness and normalize difficult conversations around topics such as gender, disability and race

---

Providing all employees one day of paid time off to participate in volunteerism, including aiding social and racial justice activist organizations, petitioning and peaceful protesting

---

Allocating up to 25 hours of billable credit for business professional timekeepers for time spent leading DEI efforts

---

Recognizing exemplary business professionals who champion diversity, equity and inclusion efforts through the Cooley Champion Award

---



Cooley's diversity committees foster an authentic and diverse workforce. Members strive to ensure equitable representation and consideration of diverse perspectives and experiences at a firmwide and local level. For this reason, local committee members in each Cooley office are entrusted with promoting safe, inclusive and communal environments and acting as a resource for DEI-related policies, initiatives and programs.

Business professionals and lawyers are encouraged to become members or leaders of our affinity groups. Affinity groups provide a forum and resource for support and awareness within the firm and offer unique opportunities to identify mentors and develop strong relationships among peers.

Our current group options for business professionals include the Asian Pacific Islander, Black, Latinx, LGBTQ+, Middle Eastern and North African (MENA), and Veterans at Cooley affinity groups. Many Cooley business professionals serve as affinity group and DEI small-group discussion leaders alongside the firm's lawyers, driving commitment to DEI as advocates for equity, investment and development for their offices.



We're committed to being an active agent of change. Our Diversity, Equity and Inclusion Action Plan, approved by the board of directors, articulates and delivers on our public commitment to oppose racial and social injustice. Highlights of the plan include:

- Meeting or exceeding targets for greater representation of women in the partnership, diversity among lawyers and business professional leadership.
- Expanding our commitment to defending civil rights and addressing systemic injustices by hiring a dedicated racial justice counsel as a member of the pro bono team.
- Encouraging education, engagement and action – several of Cooley's affinity groups have published public resource kits to deepen understanding of key equity concepts, present different perspectives and highlight the importance of allyship.

**100%**

Human Rights Campaign  
Foundation's Corporate  
Equality Index



Employer Support of the  
US Guard and Reserve  
(ESGR), certified veteran-  
friendly workplace

Diversity in practice:  
Business professional leadership

Diverse\*  
managers,  
directors +  
chiefs

**34%**

Women  
chiefs

**67%**

\* Refers to racial, ethnic and/or LGBTQ+ diversity  
1/1/2024

Scan the code for information  
on our Diversity, Equity and  
Inclusion Action Plan.

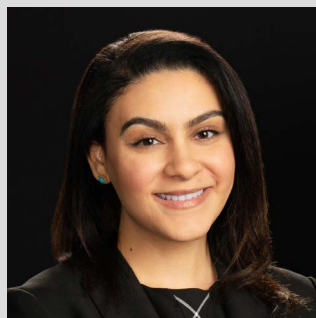


“Our culture at Cooley is rooted in excellence, entrepreneurship, collaboration and creativity, and has been a driving force behind our success. We believe that a diverse and inclusive environment strengthens this culture and fuels our ability to innovate and thrive in our ever- evolving industries.”

— Rachel Proffitt, CEO



**Kelly Batts**  
Chief Diversity Officer  
kbatts@cooley.com



**Reham Fared**  
Senior Business Professional  
Diversity, Equity &  
Inclusion Manager  
rfared@cooley.com



**David Lauder**  
Director of Administration  
Business Professionals  
Diversity Committee Chair  
dlauder@cooley.com